

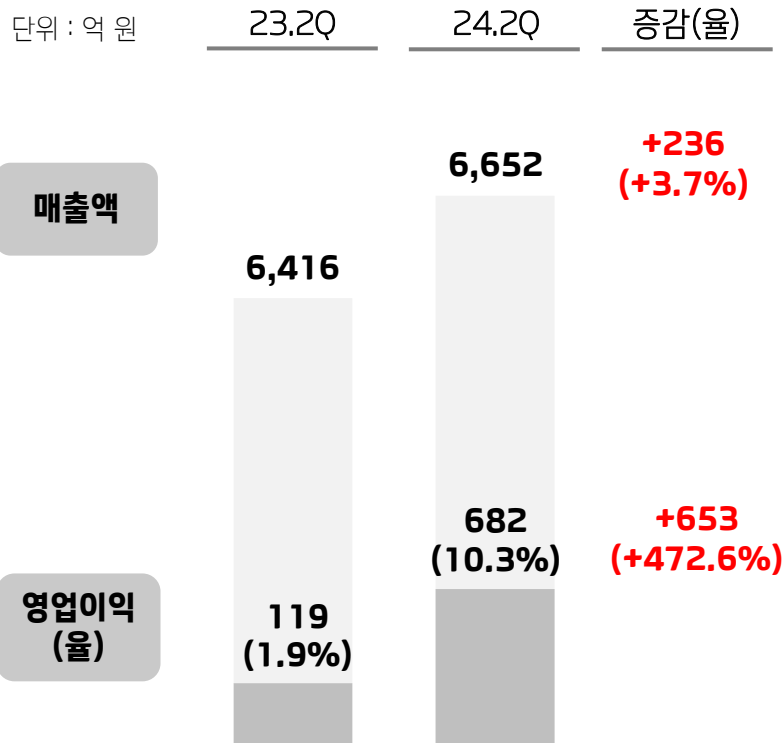


# 하이트진로 IR

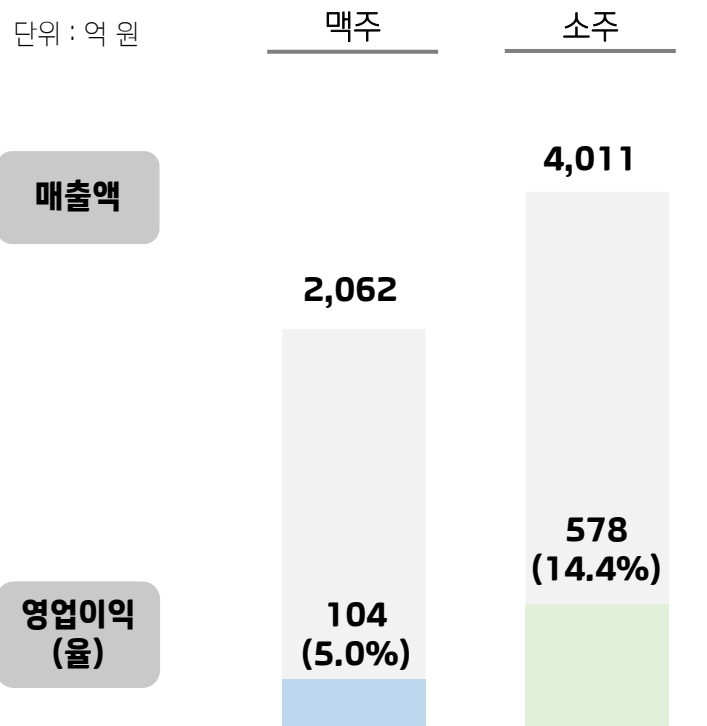
2024.2Q

# 24.2Q 실적(요약)

## 24.2Q(연결기준)



## 주요 사업부 실적(24.2Q, 연결기준)



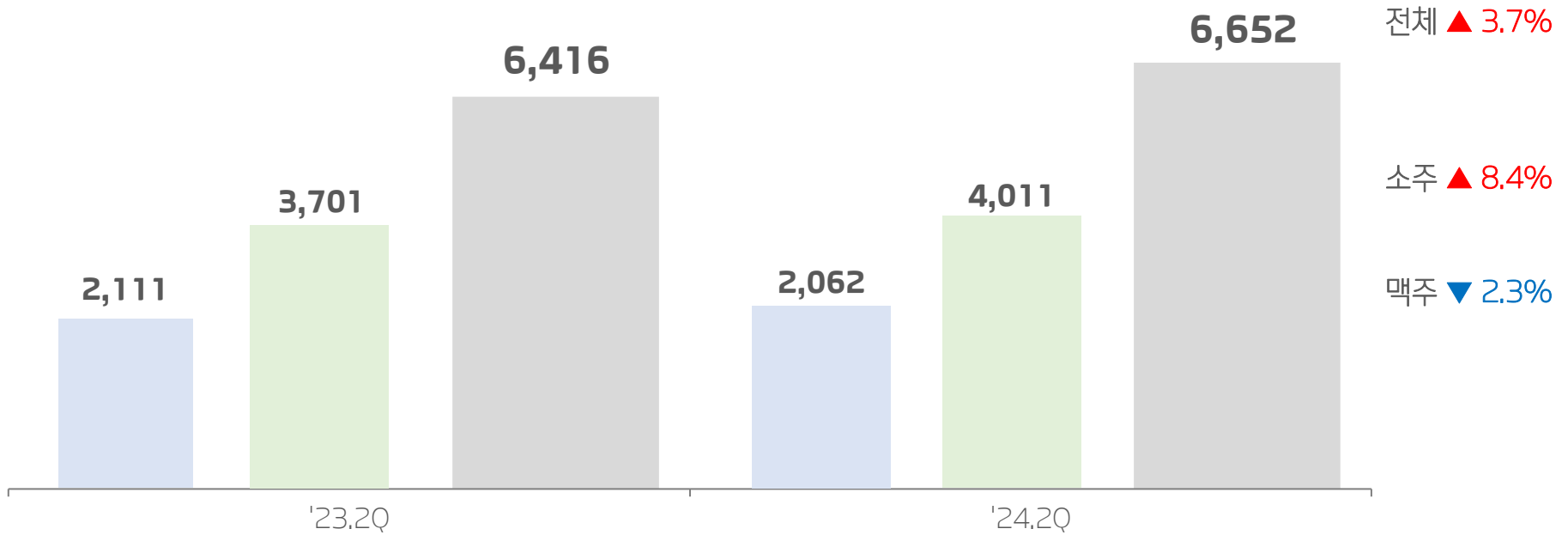
※ 생수부문: 매출 392억 / 영업이익 26억(영업이익율 6.7%)

# 매출

맥주 소주 전체

(단위: 억원)

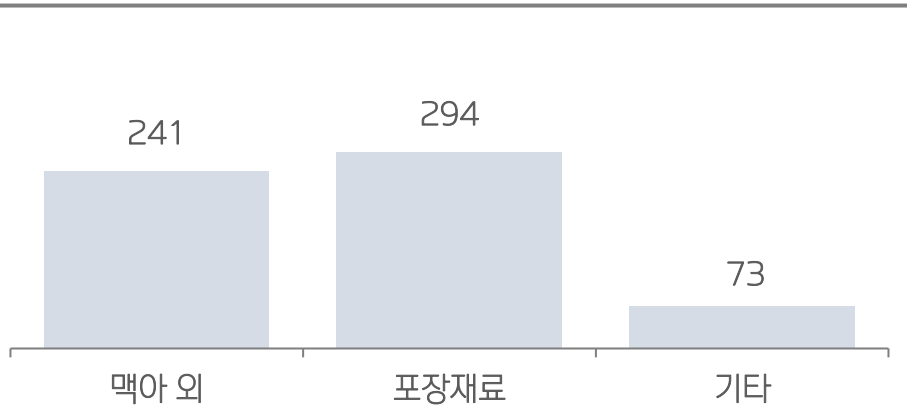
증감율



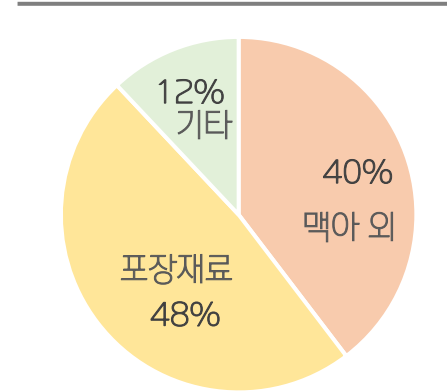
# 원재료 현황

맥주

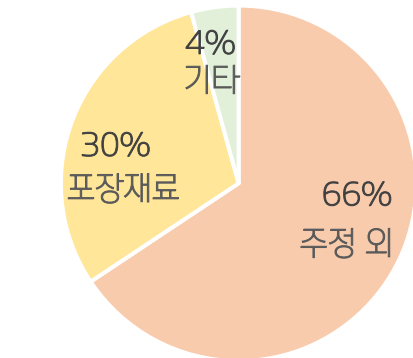
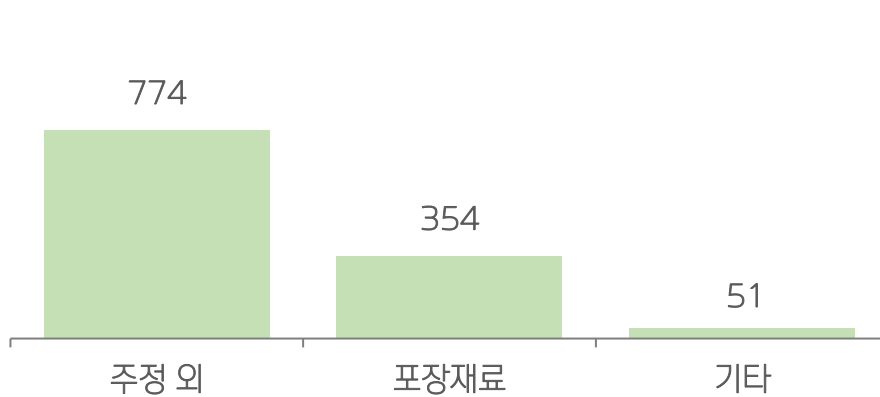
매입액 (단위: 억원)



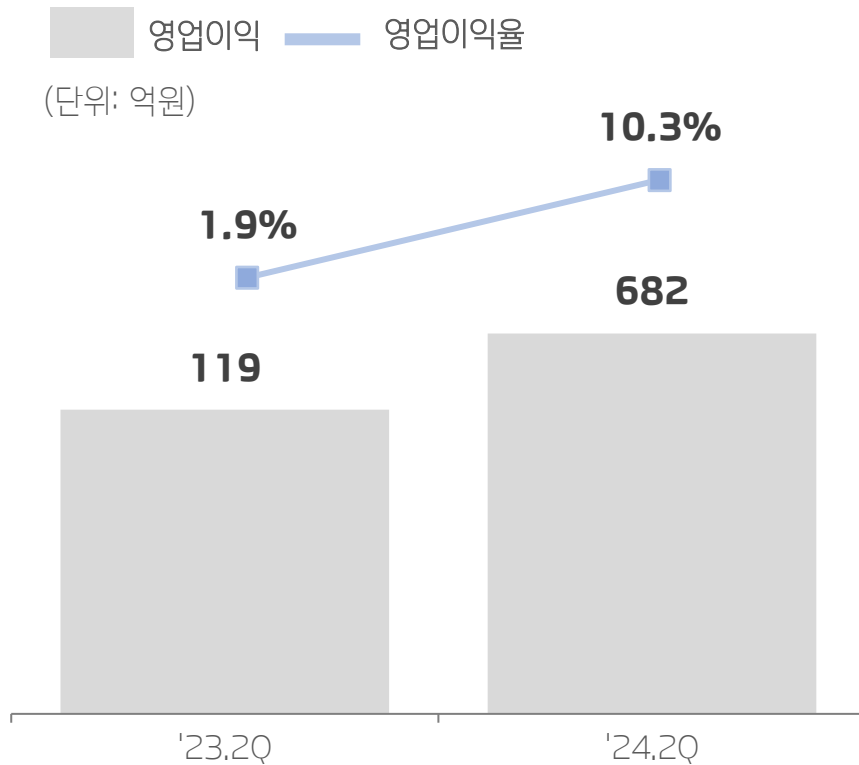
비중



소주

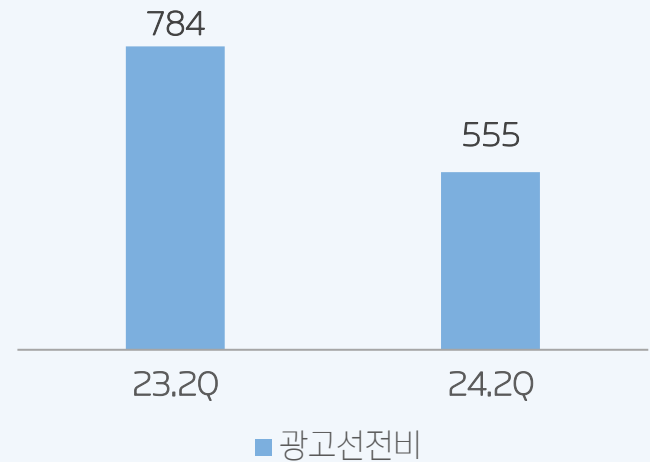


## ‘ 비용 효율화에 따른 이익 개선 ’



### ▶ 판매관리비 주요 변동

- 광고선전비 YoY 29.2% 감소



# 첨부: 재무제표(연결)

## 재무상태표

(단위: 백만원)	2023	2024.1H
<b>자산</b>	<b>3,358,347</b>	<b>3,393,494</b>
유동자산	1,067,667	1,094,742
현금및현금성자산	272,488	189,588
매출채권및기타채권	382,625	426,554
기타금융자산(유동)	63,468	96,908
재고자산	268,110	289,226
기타유동자산	80,686	91,923
당기법인세자산	290	543
비유동자산	2,290,681	2,298,752
<b>부채</b>	<b>2,242,472</b>	<b>2,265,788</b>
유동부채	1,637,599	1,663,491
비유동부채	604,872	602,297
<b>자본</b>	<b>1,115,876</b>	<b>2,233,263</b>
지배기업 소유주지분	1,095,138	1,105,558
자본금	368,842	368,842
자본잉여금	509,299	509,299
자기주식	-76,800	- 76,800
기타자본	-23,133	- 22,012
절립금	102,934	109,574
이익잉여금	213,995	216,653
비지배지분	20,738	22,148

## 손익계산서

(단위: 백만원)	2023.2Q	2024.2Q
<b>수익(매출액)</b>	<b>641,553</b>	<b>665,240</b>
매출원가	361,084	349,810
<b>매출총이익</b>	<b>280,469</b>	<b>315,429</b>
판매비와관리비	268,551	247,183
<b>영업이익</b>	<b>11,918</b>	<b>68,247</b>
기타수익	3,414	6,879
기타비용	8,376	5,407
금융수익	3,454	4,930
금융비용	13,105	15,374
<b>법인세비용차감전순이익</b>	<b>- 2,696</b>	<b>59,276</b>
법인세비용	922	15,395
<b>당기순이익</b>	<b>- 3,618</b>	<b>43,881</b>